

Waltz Health and Serve You Rx Delivering Millions in Specialty Pharmacy Savings to Health Plans, Employers and Patients

Leveraging Waltz Connect, the collaboration reduced specialty prescription spend by 14% while also improving patient access and operational efficiency.

MILWAUKEE, WI & CHICAGO, Ill. – October 14, 2025 – [Waltz Health](#), an EVERSANA company, today announced that its partnership with [Serve You Rx](#) is generating substantial savings through the use of [Waltz Connect](#), Waltz Health's AI-powered specialty medication platform. From May through July 2025, the collaboration delivered an average savings per prescription of \$917, representing a 14% overall cost reduction. The results translated into average savings of \$238 per prescription for members and \$679 for health plans and employers underscoring the shared impact.

Serve You Rx [integrated](#) Waltz Connect, a specialty-drug savings platform that combines automated prescription routing technology with a dynamic marketplace that includes dozens of URAC-accredited specialty pharmacies, evaluating clinical requirements, pricing and eligibility to identify the most cost-effective and clinically appropriate pharmacy for each patient. This AI-driven, real-time optimization preserves clinical continuity while delivering substantial value.

In addition to pharmacy optimization, which keeps the current therapy but sources at high quality, lower cost pharmacies, the model supports clinically appropriate brand-to-generic or biosimilar switches. In July, the program achieved a 90% biosimilar conversion rate, bolstered by [Serve You Rx's Biosimilar Advantage Formulary](#), with significant per-prescription savings across high-cost categories: autoimmune therapies saw \$1,177 in savings (~20%), and dermatology treatments had \$505 in savings (~6%). Standout conversions included Humira to Amjevita (\$6,072 saved per prescription), and Stelara to Wezlana (\$23,500 saved per prescription), or Stelara to Otulfi (\$25,081 saved per prescription).

Process enhancements were also notable, with prior authorization turnaround times reduced by 50%– enabling faster access to medications with fewer delays.

“Serve You Rx prides itself on disruptive flexibility and client-first solutions,” said Justin Jasniewski, CEO of Serve You Rx. “By integrating Waltz Connect, we’re bringing transparency, efficiency and affordability to specialty pharmacy, and these results demonstrate how powerful that innovation can be.”

Waltz Health and Serve You Rx plan to further scale the initiative, expanding biosimilar outreach, generic conversions and optimizing the pharmacy experience for patients and payers alike.

“This partnership proves that cost savings and patient access can go hand in hand,” said Jeff Park, President of Waltz Health. “Waltz Connect enables smarter pharmacy options and supports strategic biosimilar adoption, delivering real-world financial results without disrupting patient care.”

The results also underscore the strategic importance of [Waltz Health's recent merger with EVERSANA](#) that created a new force in pharma commercialization and prescription drug access. By combining Waltz's AI-driven pharmacy marketplaces with EVERSANA's deep commercialization expertise, the merged organization is uniquely positioned to bridge the gap between payers, PBMs and pharmaceutical manufacturers. Partnerships like Serve You Rx demonstrate how Waltz Health and EVERSANA can deliver immediate value to payers and their members, while also building the infrastructure to bring the life sciences ecosystem closer together – ultimately reducing costs, expanding access and ensuring patients receive the therapies they need.

About Serve You Rx

Serve You Rx is a full-service pharmacy benefit manager (PBM) with unquestionable flexibility and an unwavering commitment to doing what's best for its clients. With a fervent focus on those it serves, including insurance brokers, consultants, third-party administrators, and their clients, Serve You Rx delivers exceptional service and tailored, cost-effective benefit solutions. Independent and privately held for nearly 40 years, Serve You Rx can implement new groups in 30 days or less and say “yes” to a wide variety of viable solutions. Known for its adaptability, quality, and client-centricity, Serve You Rx aims to be a benchmark for better client service. To learn more, visit ServeYouRx.com.

About Waltz Health

Waltz Health, an EVERSANA company, is a digital health company developing technologies and services that support better-informed decisions on prescription care. Designed for payers, pharmacies, PBMs, and self-insured employers, the company offers AI-driven marketplaces to lower overall drug costs by providing better pricing options and more information for consumers, while enabling payers to take control of their pharmacy benefits. Founded in 2021 by Mark and Jonathon Thierer and headquartered in Chicago, Waltz Health is backed by GV, Define Ventures, Echo Health Ventures, Blue Venture Fund, Byers Capital and Twine Ventures. For more information, visit www.waltzhealth.com.