

Marketing Committee

Mission:

The mission of the Marketing Committee is to develop and implement compelling and innovative marketing strategies and activities in order to increase awareness of the value of the National Association of Specialty Pharmacy (NASP); attract new members; increase awareness and support for the specialty pharmacy industry and for industry policy positions; promote the work and accomplishments of NASP committees; enhance awareness and participation in certification preparation and exams, educational programming and conferences; create marketing and communication strategies to target all specialty pharmacy industry stakeholders and members; and to serve as ambassadors for NASP within the industry consistent with the mission of the organization, the needs of the membership, and the patients we serve.

Committee Chair:

- Sarah Malakoff, Surescripts

Board Liaison:

- Angie Oster, Maxor National Pharmacy
- Chandra Wahrgren, Moda Partners

Staff Liaisons:

- Sheila Arquette
- Tammi Stackhouse
- Melissa Richards

To Join:

Send your name and contact information to info@NASPnet.org and mention you are interested in joining the **Marketing Committee**

Committee Members:

To view the list of committee members, please visit naspnet.org/about/committees/marketing

Meeting Schedule:

2nd Tuesday of the month via Zoom
2:00 p.m. - 3:00 p.m. EST